



Muskoka Arts & Crafts Inc.
48th annual
Summer Show
 July 16-18, 2010
Food Vendor Application Information
 APPLICATION DEADLINE - MAY 15, 2010

About Our Show

This is Muskoka's most popular, largest and longest running outdoor art and craft show. Exhibitors from all over Muskoka, greater Ontario and Canada display their work in a beautiful park setting to an anticipated audience of approximately 20,000 to 25,000 enthusiastic people with an estimated one-third or more who may visit the food court. The annual Summer Show is the major fund raising project for Muskoka Arts & Crafts, a non-profit, community-based arts organization.

Date, Hours & Location

- July 16-17-18, 2010
- Friday, 10am-7pm; Saturday & Sunday, 10am-5pm
- Annie Williams Memorial Park, Bracebridge, Ontario

Show Cost

\$262.50 - (\$250 + \$12.50 GST)

Cancellations

Twenty-five (25) percent of the food booth fees will be withheld if you cancel before June 30, 2010. For cancellations received between July 1 and July 7, 2010, fifty (50) percent of the booth fees will be withheld. Food booth fees will not be refunded for any cancellations received between July 8 and July 17, 2010. Food booth fees are not refunded for any vendor who fails to attend the show. Fees are refunded, in full, for any Food Vendor not approved by the Parry Sound Health Unit.

Set-Up, Take-Down, & Facilities

You may set up your food booth on Thursday, July 15, between 8am and 6pm, or Friday, July 16, between 7am and 9:30am.

Please remember that this is an outdoor show and the food court is in direct sunlight. You must be prepared to have your food booth intact for all three days of the show. Under no circumstances should you close down your food booth during show hours without first consulting the Show Co-ordinator. Generators cannot be left running overnight.

NOTE: Access to electricity is limited to 15amps per outlet.

Overnight security is provided Thursday, Friday and Saturday. You are responsible for your own liability insurance. Muskoka Arts & Crafts is not responsible for any damage, breakage or theft of your work, booth or display props.

Vendor Requirements

▪ **Menu**
 We like to provide our visitors and exhibitors with a variety of food. Therefore, no more than two food vendors may sell the same main menu. Food vendors are permitted to sell only that food which was approved by the Summer Show Committee. This stipulation does not apply to soft drinks, milk, juice or water.

▪ **Exhibitor & Volunteer Express Lines**
 To facilitate the hectic schedule of the exhibitors and volunteers, Food Vendors are asked to have an express line, using signs provided by Muskoka Arts & Crafts, for exhibitors and volunteers to order and receive food.

▪ **Public Health Unit**
 You are required to complete a Muskoka-Parry Sound Health Unit Application for Special Events Food Service and submit it to the Health Unit a minimum of ten days prior to the Summer Show. Past experience has shown, however, that an earlier submission is required.

How to Apply

To be considered, your application must include the following:

- a detailed list of your menu (including drinks)
- a cheque in the amount of \$262.50 (\$250 + \$12.50 GST)
- a signed Summer Show-Food Vendor Contract

Application Deadline

Your application must reach the office of Muskoka Arts & Crafts on or before Saturday, May 15, 2010.

The Selection Process

The Summer Show Committee will review all the applications. Six to ten Food Vendors will be accepted for the Summer Show. The decisions of the Committee are final. You will be notified of your acceptance status by the start of June by mail, e-mail, fax or telephone. Upon acceptance, you will be sent a confirmation letter, contact information for a Muskoka-Parry Sound Health Unit and maps to Bracebridge and Annie Williams Memorial Park.

Questions?

Please contact Muskoka Arts & Crafts
 TELEPHONE: (705) 645-5501
 FAX: (705) 645-0385
 E-MAIL: info@muskokaartsandcrafts.com
 Box 376, Bracebridge, Ontario, P1L 1T7



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Instructions

Read the Call for Entry • Please complete this form in its entirety • Print or type

SURNAME _____ FIRST NAME _____

BUSINESS NAME (This is the name you will be listed by in the Summer Show Program) _____

STREET/BOX/R.R. _____

CITY/TOWN _____ PROVINCE _____ POSTAL CODE _____

() _____ () _____
 AREA CODE TELEPHONE AREA CODE FAX E-MAIL _____

SIZE OF BOOTH REQUIRED _____ DO YOU REQUIRE ACCESS WATER? _____

DO YOU REQUIRE ACCESS TO ELECTRICITY? PLEASE LIST AMPS REQUIRED _____

PLEASE USE A SEPARATE SHEET FOR THE MENU IF MORE SPACE IS REQUIRED

MENU	PRICE

I HAVE READ THE CALL FOR ENTRY AND AGREE TO ABIDE BY THE RULES ESTABLISHED.

SIGNATURE _____ DATE _____

Where To Send Your Application

BY MAIL
 Muskoka Arts & Crafts Inc.
 Box 376, Bracebridge, Ontario, P1L 1T7

BY COURIER OR PERSONAL DELIVERY
 Muskoka Arts & Crafts Inc.
 15 King Street, Bracebridge, Ontario, P1L 1H4

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